



# Yuexiu Property Monthly Update

Issue 8, 2016

## I. Operating Data (Unaudited)

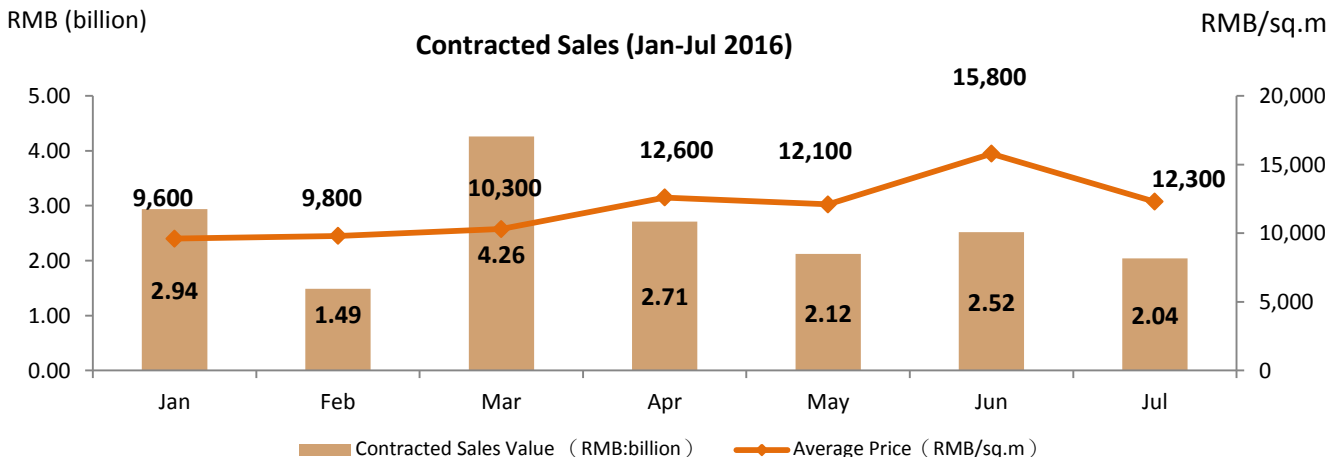
### Contracted Sales Value Reached RMB 2.04 billion in July 2016

Yuexiu Property Company Limited (“Yuexiu Property” or the “Company”) (HKEx Stock Code: 00123) registered contracted sales value of approximately RMB2.04 billion for the month of July 2016, representing a year-on-year increase of approximately 39%. The corresponding gross floor area (“GFA”) sold amounted to approximately 165,000 sq.m., representing a year-on-year increase of approximately 25%.

The value of the aggregate contracted sales of the Company for the period from January to July 2016 amounted to approximately RMB18.07 billion, representing a year-on-year increase of approximately 39%. The corresponding GFA of aggregate contracted sales amounted to approximately 1,588,000 sq.m., representing a year-on-year increase of approximately 30%. The value of the aggregate contracted sales accounted for approximately 70% of the 2016 contracted sales target of RMB25.8 billion.

As at 31 July 2016, the value of preliminary sales (the formal sales contracts to be entered into soon) was approximately RMB0.86 billion and the GFA of the preliminary sales was approximately 74,000 sq.m. If the contracted sales are aggregated with the preliminary sales, the total value of sales and the total corresponding GFA sold was approximately RMB18.92 billion and approximately 1,662,000 sq.m. respectively.

Yuexiu Property Wins  
“China Property Award of  
Supreme Excellence”



## II. Other News

### Yuexiu Property Wins “China Property Award of Supreme Excellence”

Recently, the award presentation ceremony of “China Property Award of Supreme Excellence 2016” has been held in Hong Kong. Yuexiu Property has won the “China Property Award of Supreme Excellence 2016” along with other leading real estate enterprises in mainland China, including China Overseas, China Vanke and Country Garden, etc. This has proven that Yuexiu Property has won recognition from the capital market for its excellent performance, and this helps enhance the company’s visibility and reputation.

Yuexiu Property has been developing fast in recent years. The opportune winning of the award in 2016, which is the first year of Yuexiu Property’s new Five-year Plan, helps to attract more investors’ attention, improve the company’s status and enhance its influence in the capital market.

The judging panel of “China Property Award of Supreme Excellence 2016” consisted of The Hong Kong Institute of Financial Analysts and Professional Commentators Limited and a number of seasoned stock commentators and financial experts from Hong Kong and mainland China. The criteria used for deciding on the winners are the candidates’ profitability, prospects, project execution capabilities, enterprise management capabilities, brand image in the market and corporate social responsibility. The award praises the outstanding performance of the best real estate firms as well as their contributions to economic prosperity of Hong Kong and mainland China.

### Yuexiu Property Wins 「LACP Vision Awards」

In “LACP Vision Awards”, Yuexiu Property won a gold award in the category of property development and a bronze award in the category of business services for its 2015 annual report for the second consecutive year. LACP (League of American Communications Professionals) is a world-class marketing research institution, and the competition for its awards for outstanding annual reports has been dubbed “The Olympic for Corporate Annual Report” because of its high standards of professionalism and the fact that it is recognized as an authority in the industry.

## III. Project Introduction

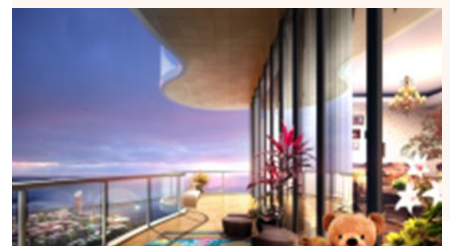
### Qingdao Starry Blue Bay

Qingdao Starry Blue Bay is located at the transportation and commercial hub of Licang District in Qingdao City of Shandong Province. It is situated at a prime location and has bright prospects and high potential. To the west of the project is the “Mother Bay of Qingdao City” - Jiaozhou Bay. The project enjoys a superior scenic view of the bay and fresh air. The project is also easily accessible by train at the Qingdao North Railway Station, and Qingdao Metro Lines No. 3. Meanwhile, as nearby large-scale urban complexes and commercial buildings for corporate headquarters are completed and as tenants are signing up for rental deals, the surrounding infrastructure will be enhanced.

Seasoned stock commentator Mr. Chan Wing Luk, who is a judge and honorary advisor of “China Property Award of Supreme Excellence”, presented the award to Mr. Michael Jiang, Director of Investor Relations of Yuexiu Property



### Qingdao Starry Blue Bay



## IV. Recent Recent Research Reports on Yuexiu Property

Date of Report	Broker	Date of Report	Broker
2016-08-15	BOCOM	2016-07-13	Guangfa Securities
2016-08-12	China Merchants Securities	2016-07-11	Credit Suisse
2016-08-03	BOCI	2016-07-04	Macquarie
2016-07-26	UOB Kay Hian	2016-07-03	Morgan Stanley

## V. Recent Investor and Media Events

Event	Date	Location
Yuexiu Property 2016 Interim Results Road show	2016-08-22~23	Hong Kong
Yuexiu Property 2016 Interim Results Announcement	2016-08-19	Hong Kong
Analysts Site-Visiting and Meeting with Management	2016-06-28	Guangzhou
Citi's Asia Pacific Property Conference	2016-06-23~24	Hong Kong
J.P. Morgan Global China Summit	2016-06-13~14	Beijing
Yuexiu Property Annual General Meeting	2016-06-08	Hong Kong
dbAccess Asia Conference	2016-05-23~24	Singapo
Yuexiu Property General Meeting	2016-05-11	Hong Kong

### About Yuexiu Property

Yuexiu Property Company Limited (HKEx Stock Code: 00123) was listed in Hong Kong in December 1992. The company's main business is property development and investment with its operations mainly concentrated in the Guangzhou area. It is gradually expanding its business to Pearl River Delta, and branching out to select locations in the Yangtze River Delta, Bohai Rim Economic Zone and Central Region. As of 31 December 2015, the company's combined GFA of properties under development and undeveloped properties was approximately 13.69 million sq.m..

### Disclaimer

The company wishes to remind investors that the above operational statistics are based on the Group's internal records which are unaudited. Differences may arise between such statistics and the data disclosed in subsequent audited financial statements. Such statistics are provisional and for reference purposes only. Investors are cautioned not to rely unduly on such statistics.

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