



Yuexiu Property Monthly Update

Issue 3 2014

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I. Operating Data (Unaudited)

Contracted Sales Value Grew 123% Month-on-Month to RMB1.205 billion in March 2014

For the month of March 2014, Yuexiu Property Company Limited (“Yuexiu Property” or the “Company”) (HKEx Stock Code: 00123) registered contracted sales value of approximately RMB1.205 billion, representing month-on-month growth of 123% and year-on-year decline of 29%. The corresponding contracted sales gross floor area (“GFA”) amounted to approximately 86,800 sq.m., representing month-on-month increase of 107% and year-on-year decline of 17%.

For January to March 2014, the aggregate contracted sales value amounted to approximately RMB4.36 billion, while the contracted sales GFA amounted to 353,200 sq.m., representing year-on-year decreases of 24% and 9%, respectively. The aggregate contracted sales value accounted for approximately 20% of the 2014 sales target of RMB22 billion. According to the Company’s project launch schedule for 2014, the contracted sales performance for the period from January to March 2014 was in line with the expectation of the management.

Yuexiu Property Announced 2013 Annual Results Operating Results Charted New Records Rapid Development Aimed for 2014

On 21 March 2014, Yuexiu Property announced its annual results for the year ended 31 December 2013. In 2013, the Group realized revenue of approximately RMB14.209 billion, representing growth of 75.0%. Profit attributable to equity holders increased by 16.1% to approximately RMB2,880 million. If fair value gains on revaluation of investment properties, the related tax impact and negative goodwill were excluded, core net profit grew by 28.8% to RMB1,540 million.

Based on the Group’s operating performance and the property market development, the Group set a contracted sales target of RMB22 billion for 2014, representing a 50% growth from the aggregate contracted sales value in 2013.

Yuexiu Property Announced 2013 Annual Results



II. Other News

Yuexiu Property's 2012 Annual Report Won Two International Awards

Mercomm, Inc., a well-known awards organization in the United States, announced the latest award winners for the Mercury Excellence Awards. Yuexiu Property's 2012 Annual Report won the "Mercury Excellence Award – Silver" in the property development category. This annual report also received the "2013 International ARC Award Honors – Financial Data". These accolades demonstrate that Yuexiu Property's annual report design and content are highly regarded by the market.

Mercomm, Inc. is a renowned independent awards organization in the United States. It organizes several international award competitions in the communications industry, including ARC, Mercury, Galaxy and Astrid. The International ARC Awards are reputed to be the equivalent of the "Academy Awards for Annual Reports".

Yuexiu Property Named One of the Ten Greenest Property Developers

At the recent Ninth China Green Property Development Forum, the China Green Property Research Centre of the China Real Estate Business newspaper published the "2013 China Green Property Development Report", in which Yuexiu Property was named one of the ten greenest property developers in 2013.

The report conducted an integrated assessment of 112 property developers nationwide based on seven different criteria including the company's strategy, management, products, marketing, development of green projects, capability, and social responsibility. It is one of the most authoritative green property research reports in the country.

III. Project Introduction

Zhongshan Starry Peakfield

Zhongshan Starry Peakfield (previously Zhongshan Bo'ai Road Project) is situated at a prime location south of Bo'ai Road in the Eastern region of Zhongshan City, Guangdong Province. The project has a total construction area of approximately 480,000 sq.m. and consists of 24 high-rise residential buildings. Equipped with major commercial facilities, the project is of great value because of its suitability for living and for business. The buildings dot the hills and enjoy natural lighting and ventilation. The water gardens, wide space between the buildings, and the modern architectural style fully meet the quality living standards of high-end customers. The project is expected to be launched in the first half of 2014.

Yuexiu Property's Annual Report Won Two International Awards



China Green Property Development Report



Zhongshan Starry Peakfield



Wuhan Starry Emperor

Wuhan Starry Emperor (previously known as Wuhan Jiang'an Project) is located in the Hankou District of Wuhan City, Hubei Province. As an integrated urban complex with a total gross floor area of over 600,000 sq.m., it consists of four office towers with a vertical height of between 100 metres and 140 metres, 2-storey and 3-storey commercial podiums and sixteen 10- to 32-storey residential buildings. The project is located adjacent to Tazi Lake, the largest city lake in the Hankou District. With clear waters and a scenic environment, the setting is ideal for living. The project is easily accessible to the transportation as it is only a 10-minute drive from Wuhan's downtown and is close to Line 8 of Wuhan Metro, which is currently under construction. There are comprehensive facilities in the surrounding areas of the project, including schools, hospitals and large-scale supermarkets.

IV. Latest Research Reports on Yuexiu Property

Date of Report	Broker
2014-03-25	Daiwa Securities
2014-03-24	Citi
2014-03-24	BOCOM
2014-03-24	CIMB
2014-03-24	Morgan Stanley
2014-03-24	Mizuho Securities
2014-03-24	DBS Vickers
2014-03-24	BOCI
2014-03-22	First Shanghai
2014-03-22	Standard Chartered
2014-03-10	First Shanghai
2014-03-06	Daiwa Securities
2014-02-24	UOB KayHian
2014-01-30	DBS Vickers
2014-01-29	BOCOM
2014-01-20	Mizuho
2014-01-14	Citi
2014-01-06	BOCI
2013-12-12	Kim Eng
2013-12-06	Deutsche Bank
2013-11-25	Citi
2013-11-01	ICBC International

Wuhan Starry Emperor



Research Report on Yuexiu Property Issued by Mizuho Securities



V. Recent Investor and Media Events

Event	Date	Location
Yuexiu Property 2013 Annual Results Roadshow	2014-03	Hong Kong, Singapore, Beijing, Shanghai
Yuexiu Property 2013 Annual Results Announcement Conference	2014-03-21	Hong Kong
5th Annual Borrowers & Investors Forum, North Asia	2014-03-06	Hong Kong
Barclays China Property Day	2014-01-06	Hong Kong
HKIRA & HKEx Investor Relations Forum	2013-12-12	Hong Kong
<i>The Asset</i> "Corporate Governance Awards 2013" Award Ceremony	2013-12-10	Hong Kong
RHB OSK Securities Investor Luncheon	2013-12-10	Hong Kong
IR Magazine Greater China Investor Relations Forum	2013-12-05	Hong Kong
<i>The Hong Kong IFAPC</i> "Outstanding Listed Company Award" Award Ceremony	2013-11-28	Hong Kong
<i>Capital Weekly</i> "The Excellence of Listed Enterprise Award 2013" Award Ceremony	2013-11-18	Hong Kong
Morgan Stanley 12 th Annual Asia Pacific Summit	2013-11-14	Singapore
Citi China Investor Conference	2013-11-12	Macau
Bank of America Merrill Lynch China Conference	2013-11-07	Beijing
Standard Chartered Asia Pacific Emerging Corporate Conference	2013-10-28	Hong Kong
Daiwa Property and REIT Conference	2013-09-18	Hong Kong

VI. Upcoming Investor and Media Events

Event	Date	Location
Macquarie Greater China Conference	2014-05-07	Hong Kong
DBSV Pulse of Asia Conference	2014-05-13	Hong Kong
Morgan Stanley Fifth Annual HK Summit	2014-05-14	Hong Kong
Barclays Asia Financial and Property Conference	2014-05-16	Hong Kong
DB Access Asia Conference	2014-05-19	Singapore

About Yuexiu Property

Yuexiu Property Company Limited (HKEx Stock Code: 00123) was listed in Hong Kong in December 1992. The Company's main business is property development with its operations mainly concentrated in the Guangzhou area. Its business is gradually expanding to Pearl River Delta, and branching out to selective locations in the Yangtze River Delta, Bohai Rim Economic Zone and Central China. As of 31 December 2013, the Company's combined GFA of properties under development and undeveloped properties was approximately 15.26 million sq.m..

Disclaimer

The Company wishes to remind investors that the above operational statistics are based on the Group's internal records which are unaudited. Differences may arise between such statistics and the data disclosed in subsequent audited financial statements. Such statistics are provisional and for reference purposes only. Investors are cautioned not to rely unduly on such statistics.

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