



Yuexiu Property Monthly Update

Issue 1 2016

I. Operating Data (Unaudited)

Contracted Sales Value Grew 13% Year-on-Year to RMB24.85 billion in 2015

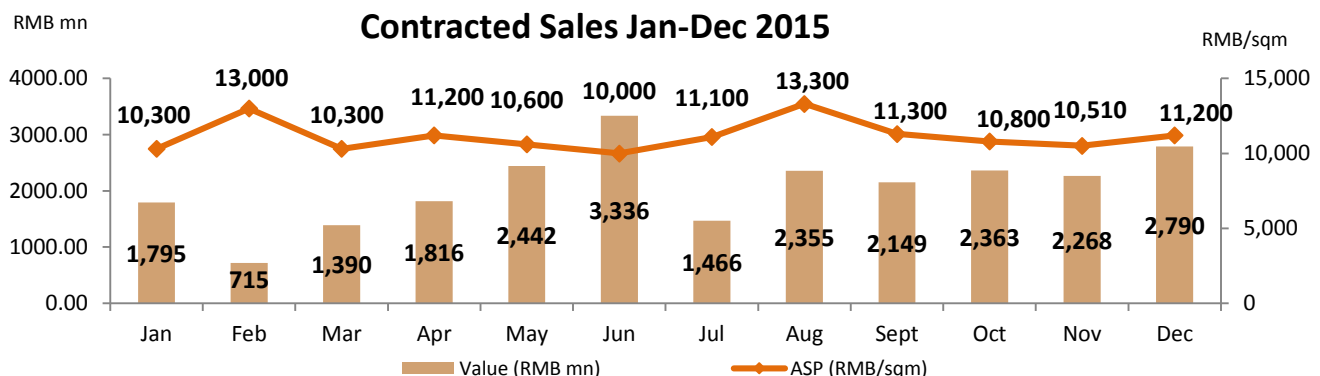
Successfully Accomplished the Sales Target of the Year

For the month of December 2015, Yuexiu Property Company Limited ("Yuexiu Property" or the "Company") (HKEx Stock Code: 00123) registered contracted sales value ("contracted sales" include contracted sales by joint venture projects) of approximately RMB2.79 billion, representing a year-on-year increase of 55% and a month-on-month increase of 23%, respectively. The corresponding contracted sales gross floor area ("GFA") amounted to approximately 249,000 sq.m., representing a year-on-year increase of 92% and a month-on-month increase of 15%, respectively.

From January to December 2015, the aggregate contracted sales value amounted to approximately RMB24.85 billion, representing a year-on-year growth of 13%. The corresponding aggregate contracted sales GFA amounted to 2,272,000 sq.m., representing a year-on-year increase of 20%. The company successfully completed the full year sales target of RMB24.8 billion.

As of the end of December 2015, the aggregate value of contracted sales and preliminary sales (formal sales contracts which are expected to be entered into soon) was approximately RMB26.25 billion and the GFA of contracted sales and preliminary sales totaled approximately 2,412,000 sq.m..

Aggregate Contract Sales Reach Another Record High



Property markets in both tier-one and tier-two cities showed signs of recovery in the year of 2015. With most of its projects located in tier-one and tier-two cities, Yuexiu Property's sales were in a steady upward trend. Among which, projects located in Guangzhou recorded contracted sales value of approximately RMB11.24 billion, keeping a leading position in Guangzhou property market. Projects in Pearl River Delta region (except Guangzhou) contributed contracted sales value of approximately RMB4.0 billion. Projects located in Wuhan, the Central region, achieved contracted sales value of approximately RMB4.38 billion. Projects in Hangzhou and Kunshan in the Yangtze River Delta region also contributed approximately RMB3.34 billion in contracted sales value, showcasing satisfactory sales performance in various tier-one and tier-two cities.

The management of Yuexiu Property said, "Notwithstanding the complicated and changing environment of mainland China's property market in 2015, the company accurately capitalized on the market rebound caused by the government's favorable policies since the second quarter of the year. On the one hand, the company tapped the rigid demand with a variety of flexible marketing strategies, leveraging on innovative methods such as Internet finance and marketing through community-based e-commerce. On the other hand, the company further developed the upgrader market by launching high-end residential and commercial projects such as Wuhan International Financial City in a timely manner, and achieved good sales performance. Both the contracted sales value and preliminary sales value hit the company's historical highs during the year. The company not only accomplished the full-year sales target, but also attained a 13% growth in contracted sales compared to that of 2014. The target sales completion rate and year-on-year growth rate meet the management's expectations."

II. Other News

Intercity Helicopter Flights Commenced in Yuexiu Financial Tower

On 30 December 2015, Yuexiu Property held "The Ceremony for Launching the Intercity Helicopter Flight Service for Guangzhou, Shenzhen and Zhuhai" at Yuexiu Financial Tower, a new business landmark in Zhujiang New Town, Guangzhou. The intercity helicopter flight service is the first of its kind available to the public in mainland China. Customers can start the direct flight from the helicopter apron at the top of Yuexiu Financial Tower to the central business districts of Shenzhen and Zhuhai.

Yuexiu Financial Tower is another grade-A office building of international standards under Yuexiu Property following the Guangzhou International Finance Center. Yuexiu Financial Tower is 310 meters high with 68 storeys, and a number of world-renowned enterprises have taken out leases in the building, including Deloitte, Mead Johnson, Lenovo and Infiniti. Over 70% of the lessees are members of the Fortune Global 500 or other eminent international and local companies.

III. Project Introduction

Wuhan Starry Winking

Wuhan Starry Winking is located at the junction of Jinghan Avenue and Qiaokou Road in the Qiaokou District in Wuhan City, Hubei Province. The location is a core land plot of the "Han River Ecological Business Zone", which was planned by the Wuhan Municipal Government, linking seamlessly with the No. 1 Light Rail Line of Wuhan, and it takes about 5 minutes to travel to Wuchang district and Hanyang district. The project comprises a grade A office tower which is over 300 meters tall, a top class commercial shopping mall and a number of boutique high-end apartment blocks which are over 130 meters tall. It is set to become a large-scale city complex housing residential units, shopping mall, business units and entertainment facilities under one roof. In 2015, the project recorded total contracted sales value of over RMB2.0 billion.

Yuexiu Financial Tower Commenced Intercity Helicopter Flights



Wuhan Starry Winking



IV. Recent Research Report

Date of Report	Broker
2015-12-16	BOCOM
2015-12-14	DBS Vickers
2015-11-05	Morgan Stanley
2015-09-29	Mizuho
2015-09-09	UOB Kay Hian

V. Recent Investor and Media Events

Event	Date	Location
Press Conference for Launching the Intercity Helicopter Flight Service at Yuexiu Financial Tower	2015-12-30	Guangzhou
The Asset Magazine Awarding Ceremony for Corporate Gold Award	2015-12-15	Hong Kong
Morgan Stanley 14th Annual Asia Pacific Summit	2015-11-17	Singapore
Citi 10th Chinese Investor Conference	2015-11-5	Macau
BAML China Conference	2015-11-3	Beijing

About Yuexiu Property

Yuexiu Property Company Limited (HKEx Stock Code: 00123) was listed in Hong Kong in December 1992. The company's main business is property development and investment with its operations mainly concentrated in the Guangzhou area. It is gradually expanding its business to Pearl River Delta, and branching out to select locations in the Yangtze River Delta, Bohai Rim Economic Zone and Central Region. As of 20 August 2015, the company's combined GFA of properties under development and undeveloped properties was approximately 14.8 million sq.m..

Disclaimer

The company wishes to remind investors that the above operational statistics are based on the Group's internal records which are unaudited. Differences may arise between such statistics and the data disclosed in subsequent audited financial statements. Such statistics are provisional and for reference purposes only. Investors are cautioned not to rely unduly on such statistics.

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