



Yuexiu Property Monthly Update

Issue 7 2013

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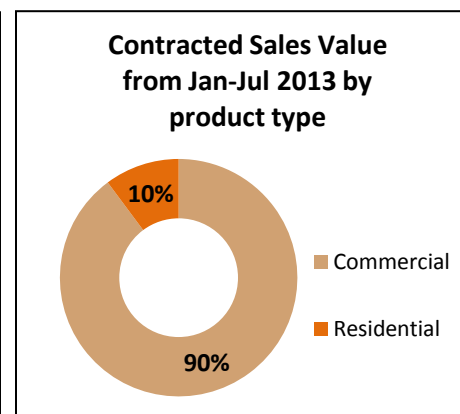
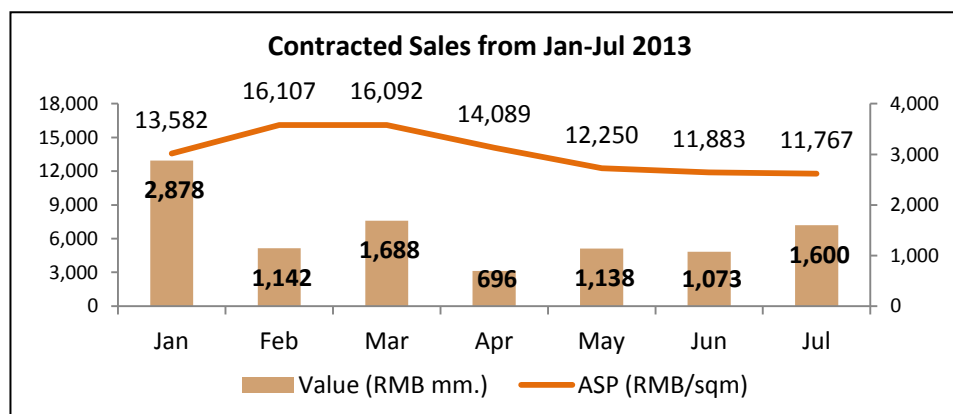
I. Operating Data (Unaudited)

**Contracted Sales Value Reached RMB10.217 Billion During January to July 2013
Completed 77% of Full-year Sales Target**

Yuexiu Property Company Limited (“Yuexiu Property” or the “Company”) (HKEx Stock Code: 00123) delivered solid sales performance during January to July 2013. Its aggregate contracted sales value rose 21% year-on-year to approximately RMB10.217 billion, representing approximately 77% of the full-year sales target of RMB13.2 billion for 2013. Its aggregated contracted sales gross floor area (“GFA”) grew 15% year-on-year to 756,400 sq.m., accounting for 71% of the full-year target of 1,070,000 sq.m.. In January to July 2013, in terms of product category, residential properties accounted for approximately 90% of aggregate contracted sales value, with the remaining balance of approximately 10% contributed from sales of commercial properties. By region, Guangzhou City accounted for approximately 80% of aggregate contracted sales value, Guangdong Province (excluding Guangzhou City) accounted for 6%, while regions outside of Guangdong Province represented approximately 14%.

The aggregate value of contracted sales and preliminary sales (formal sales contracts which are expected to be entered into soon) for the period from January to July 2013 was approximately RMB10.989 billion and the aggregate GFA of contracted sales and preliminary sales totaled approximately 823,200 sq.m.. In July 2013, the Company’s monthly aggregated contracted sales value amounted to approximately RMB1.6 billion, representing a year-on-year increase of 19%. Its contracted sales GFA totaled 136,000 sq.m., representing a year-on-year increase of 54%.

**Guangzhou Fortune World Plaza Official Opening
(Please see details on page 2)**



II. Other News

Yuexiu Property Named 2013 China's Outstanding Property Developer by *Economic Digest* and Outstanding Capital Financing Project in China by *Capital*

Yuexiu Property received two major awards from reputable financial magazines *Economic Digest* and *Capital*. The awards testify to the capital market's recognition of the company and enhance the reputation of its brand.

In the "2013 China's Outstanding Property Developers" which was organized by *Economic Digest*, property developers were judged according to their performance in five major aspects, namely profitability, project execution ability, management ability, brand image, and corporate social responsibility. Yuexiu Property Company Limited was named one of "2013 China's Outstanding Property Developers" for the fifth consecutive year.

Capital, which is one of the most analytical and credible investment magazines in Hong Kong, has hosted the "Outstanding China Enterprise Awards" for the eighth year running. Yuexiu Property Company Limited has won the "Outstanding Capital Financing Project" award for its successful Guangzhou IFC transaction.

Topping-out Ceremony Held for Guangzhou Fortune Center

On 19 June, a topping-out ceremony was held for Guangzhou Fortune Center. This is another high-end office building constructed by Yuexiu Property after the development of its Guangzhou IFC.

Guangzhou Fortune Center is located on the eastern side of the Zhujiang East Avenue in Guangzhou on the central axis of the CBD of Pearl River New Town, and has a GFA of approximately 210,000 sq.m.. The building stands at a height of approximately 310 meters and will comprise grade-A offices. Construction commenced in March 2011 and the building's main structure was topped out in June 2013, laying a solid foundation for the completion of the project.

Guangzhou Fortune World Plaza Officially Opened

The Guangzhou Fortune World Plaza was officially opened on 1 July 2013 and a grand opening ceremony will be held on 14 August. With GFA of approximately 266,000 sq.m., the Guangzhou Fortune World Plaza is located at Xiwan Road, Liwan District of Guangzhou City, at the heart of the traditional business district, which is surrounded by a shoe market to the west of Guangzhou Railway Station, Liuhua apparel market, and Ziyuangang leather-ware market. The building is close to Guangzhou East Railway Station and a coach terminal.

Yuexiu Property Receives Two Major Awards from *Capital* and *Economic Digest*



Guangzhou Fortune Center



V. Recent Investor and Media Events

Event	Date	Location
Economic Digest – 2013 China’s Outstanding Property Developers Award Ceremony	2013-07-26	Hong Kong
Macquarie China Property Corporate Day	2013-07-09	Hong Kong
Capital Weekly – Outstanding Capital Financing Project in China Award Ceremony	2013-07-08	Hong Kong
BAML Greater China Property Corporate Day	2013-07-05	Hong Kong
DBS Vickers Securities Asia Conference	2013-07-03	Singapore
Citi Asia Pacific Property Conference	2013-06-27	Hong Kong
CLSA Property Corporate Day	2013-06-14	Hong Kong
Yuexiu Property Annual General Meeting 2013	2013-06-03	Hong Kong
China’s Real Estate Listed Companies Test Results Conference	2013-05-23	Hong Kong
Morgan Stanley Fourth Annual Investor Summit	2013-05-14	Hong Kong
BOCI Investors Conference	2013-05-10	Beijing
Macquarie Greater China Conference	2013-05-08	Hong Kong

VI.Upcoming Investor and Media Events

Event	Date	Location
Mizuho Securities Investment Conference	2013-09-09~12	Tokyo
Nomura China Investor Forum	2013-09-04~05	Shanghai
Yuexiu Property 2013 Interim Results Roadshow	2013-08~09	Hong Kong, Beijing, Singapore
Yuexiu Property 2013 Interim Results – Europe and US Investor Conference Call	2013-08-22	Hong Kong
Yuexiu Property 2013 Interim Results Announcement	2013-08-21	Hong Kong

About Yuexiu Property

Yuexiu Property Company Limited (HKEx Stock Code: 00123) was listed in Hong Kong in 1992. The Company’s main business is property development with its operations mainly concentrated in the Guangzhou area. Its business is gradually expanding to Pearl River Delta, and branching out to selective locations in the Yangtze River Delta, Bohai Rim Economic Zone and Central China. As of 31 December 2012, the Company’s combined GFA of properties under development and undeveloped properties was approximately 14.40 million sq.m..

Disclaimer

The Company wishes to remind investors that the above operational statistics are based on the Group’s internal records which are unaudited. Differences may arise between such statistics and the data disclosed in subsequent audited financial statements. Such statistics are provisional and for reference purposes only. Investors are cautioned not to rely unduly on such statistics.

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